Economic Impact of Lyme Disease

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To assess the economic impact of Lyme disease (LD), the most common vectorborne inflammatory disease in the United States, cost data were collected in 5 counties of the Maryland Eastern Shore from 1997 to 2000. Patients were divided into 5 diagnosis groups, clinically defined early-stage LD, clinically defined late-stage LD, suspected LD, tick bite, and other related complaints. From 1997 to 2000, the mean per patient direct medical cost of early-stage LD decreased from $1,609 to $464 (p<0.05), and the mean per patient direct medical cost of late-stage LD decreased from $4,240 to $1,380 (p<0.05). The expected median of all costs (direct medical cost, indirect medical cost, nonmedical cost, and productivity loss), aggregated across all diagnosis groups of patients, was ≈$281 per patient. These findings will help assess the economics of current and future prevention and control efforts.

Lyme disease (LD) is a multisystem, multistage, inflammatory tickborne disorder caused by the spirochete Borrelia burgdorferi. LD usually begins with an initial expanding skin lesion, erythema migrans (EM), which may be followed by musculoskeletal, neurologic, and cardiac manifestations in later stages of the disease (1–3). Enzyme-linked immunosorbent assay and Western blotting test are widely used to diagnose LD (4–6). LD is most responsive to antimicrobial drugs in the early stage, while further intensive therapy may be necessary in the late stage (7,8). A variety of prevention and control procedures can be implemented to prevent and reduce LD incidence, including, but not limited to, public education; personal protection measures such as wearing protective clothing (gloves, long clothes), checking one’s body daily for ticks, avoiding tick-infested areas, and applying tick repellent (DEET, permethrin); host management; habitat modification; and chemical control (9,10). In 1998, the Food and Drug Administration approved a recombinant outer-surface protein A (rOspA) LD vaccine (LYMErix, SmithKline Beecham Biologicals, Rixensart, Belgium) for persons 15–70 years of age (11). However, in 2002, SmithKline withdrew the vaccine, citing low demand. Therefore, personal protection measures, early diagnosis, and early treatment are extremely important in preventing and controlling LD.

Since the first case reported in 1975 (12), LD has become the most common vectorborne inflammatory disease in the United States. Foci of LD are widely spread in the northeastern, mid-Atlantic, and north-central regions of the United States (13). Despite federal, state, and local efforts to prevent and control LD, total reported cases of LD increased almost 3-fold from 1991 to 2002 (Figure 1). In 2002, the Centers for Disease Control and Prevention (CDC) received reports of 23,763 LD cases, 95% of which were from Connecticut, Delaware, Maine, Maryland, Massachusetts, Minnesota, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Wisconsin (14). In Maryland, the overall incidence of LD was more than twice as high as the overall incidence of LD in the United States (13.0 vs. 6.3 cases per 100,000 population) (13).

Assessing the economic impact of LD will help assess the economics of current and future prevention and control efforts. Although several studies of cost estimates of LD have been published (e.g., 15), information on the economic impact of LD is limited. Therefore, we conducted a 4-year study to estimate the economic impact of LD on the Maryland Eastern Shore.

Methods

Study Population and Data

This study was conducted in 5 counties (Caroline, Dorchester, Kent, Queen Anne, and Talbot) on the Maryland Eastern Shore, an area where LD is endemic.
The study population includes patients living in the 4 counties enrolled in Delmarva Health Plan (DHP, a managed healthcare organization) and non-DHP patients receiving health care from office-based physicians in Kent County from 1997 to 2000. Eligible patients were identified through records of encounters for LD, tick bites, insect bites, and serologic testing for LD antibodies. During 1997 and 1998, identified patients were contacted for informed consent. Patients who indicated that they did not wish to participate were excluded from our database. A cost and risk questionnaire (Appendix 1 available online at www.cdc.gov/ncidod/EID/vol12no04/05-0602_app1.htm) was sent to patients who gave informed consent. The response rate of the survey was approx. 22%. Interviewers then reviewed patients’ charts and consulted relevant sources (e.g., hospital, physician office, laboratory) to obtain the following information: patient demographics; insurance coverage; diagnosis; symptoms; dates of onset and diagnosis; dates of tick bite exposure; dates and costs of primary provider and consultant visits; dates and costs of hospitalizations and emergency department visits; dates, results, and costs of laboratory tests; and dates and costs of antimicrobial drug treatment. All abstracted information was kept confidential. After 1999, an anonymous abstraction of medical records was approved by the institutional review board (IRB) and implemented, allowing inclusion of more patients for all 4 study years, with the exclusion of the records of those who had previously declined participation. All protocols of this study were approved by IRBs from CDC, the state of Maryland, and the University of Maryland. Those patients identified as having received an LD vaccination were not included in this study.

**Case Definition**

For the purpose of surveillance, a case of LD is defined as physician-diagnosed EM ≥ 5 cm or at least 1 late rheumatologic, neurologic, or cardiac manifestation with laboratory evidence of *B. burgdorferi* infection (16). These criteria were developed as an epidemiologic case definition intended for surveillance purposes only. Although such a standard may aid comparison across clinical studies and facilitate development of research, exposure history and clinical features are critical. For example, treating patients with seasonal (summer) musculoskeletal flulike symptoms in areas where LD is endemic may be clinically appropriate (12). Because the data for this study were collected directly from healthcare organizations and physicians, we used a clinical definition of LD. This definition was based on physicians’ determination in the medical record, according to patients’ clinical findings, tick exposure, and other relevant details (e.g., laboratory results).

In our study, LD patients were identified by using a final diagnosis code in their medical records. LD patients were then divided into 5 diagnosis groups: clinically defined early-stage LD, clinically defined late-stage LD, suspected LD, tick bite, and other related complaints. Most clinically defined early-stage LD patients had EM; some also had musculoskeletal flulike symptoms such as malaise, fatigue, headache, fever, and chills (12). In this study, clinically defined late-stage LD patients included those with later manifestations (neurologic involvement, cardiac involvement, and arthritis) and patients with chronic LD. The diagnosis groups of suspected LD, tick bites, and other related complaints were not included in the surveillance data.

### Table 1. Reported cases* of Lyme disease (LD) in Maryland Eastern Shore, 1997–2000†

<table>
<thead>
<tr>
<th>County</th>
<th>1997</th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caroline</td>
<td>18</td>
<td>17</td>
<td>26</td>
<td>21</td>
<td>82</td>
</tr>
<tr>
<td>Dorchester</td>
<td>3</td>
<td>4</td>
<td>3</td>
<td>4</td>
<td>14</td>
</tr>
<tr>
<td>Kent</td>
<td>24</td>
<td>47</td>
<td>20</td>
<td>34</td>
<td>125</td>
</tr>
<tr>
<td>Queen Anne</td>
<td>32</td>
<td>31</td>
<td>40</td>
<td>35</td>
<td>138</td>
</tr>
<tr>
<td>Talbot</td>
<td>13</td>
<td>22</td>
<td>33</td>
<td>37</td>
<td>105</td>
</tr>
<tr>
<td>Total</td>
<td>90</td>
<td>121</td>
<td>122</td>
<td>131</td>
<td>464</td>
</tr>
</tbody>
</table>

*Reported cases defined according to the national surveillance definition. For the purpose of surveillance, a case of LD is defined as physician-diagnosed erythema migrans ≥ 5 cm or ≥ 1 late rheumatologic, neurologic, or cardiac manifestation with laboratory evidence of *B. burgdorferi* infection.


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**Figure 1.** Lyme disease (LD) cases reported to the Centers for Disease Control and Prevention by state health departments in the United States (1991–2002). Reported cases were defined according to the national surveillance definition. For the purpose of surveillance, a case of LD is defined as physician-diagnosed erythema migrans ≥ 5 cm or ≥ 1 late rheumatologic, neurologic, or cardiac manifestation with laboratory evidence of *B. burgdorferi* infection. Available from http://www.cdc.gov/ncidod/dvbid/lyme/epi.htm (14).
Study Design

We calculated the following total costs of LD: 1) direct medical costs of LD diagnosis and treatment, 2) indirect medical costs, 3) nonmedical costs, and 4) productivity losses. Intangible costs (e.g., costs incurred because of pain and suffering) were not incorporated. Consumer price index (CPI) for medical care was used to adjust all medical payments into year 2000 dollars (17). For nonmedical costs and productivity losses, we adjusted costs by using the general CPI. We took a societal perspective, which incorporates all costs and all benefits no matter who pays costs or who receives benefits.

Charges were used to estimate the direct medical cost. To determine the direct medical costs associated with LD, we used charge data from both DHP and office-based healthcare providers in Kent County. Direct medical costs of LD included costs (charges) of physician visits, consultation, serology, procedure, therapy, hospitalization/emergency room (ER), and other related costs (Appendix 2 available online at www.cdc.gov/ncidod/EID/vol12no04/05-0602_app2.htm).

Indirect medical costs, nonmedical costs, and productivity losses were all acquired from a patient questionnaire used in 1997 and 1998. The questionnaire was sent to LD patients with informed consent forms. Collection of these data was restricted to those 2 years. In this study, indirect medical costs refer to extra prescription and nonprescription drug costs that patients paid out of pocket.

The patient’s questionnaire also collected information on nonmedical payments made for home or health aides and miscellaneous services, such as travel (transportation) and babysitting. Each patient’s transportation costs to a physician’s office were estimated by using the US federal government reimbursement rate, multiplying the reported total travel miles per patient by $0.365/mile. Total travel mileage per patient was calculated by counting the number of physician visits and multiplying total visits by the distance of a round trip to the physician’s office.

We used patient-reported time lost from work to estimate productivity losses due to LD on the basis of the human capital method and valued the time lost by using age- and sex-weighted productivity valuation tables (18).

Because of the potential complexity of accurately answering the question, we did not ask patients to estimate the time they lost from household production. We did, however, ask patients if they paid anybody to do household tasks because their LD-related infirmities prevented them from doing those tasks. For patients <15 years of age, we assumed that their parents (usually the mother) had to take time off from their work to take care of them. Therefore, their mothers’ values of lost days of work were included.

Analysis

We used the following formula to estimate the average per capita cost of LD, i.e., the mean cost (direct medical costs, indirect medical costs, nonmedical costs, and productivity losses) aggregated across all diagnosis groups of patients:

\[
\text{Expected mean cost of a LD outcome} = \sum (\text{direct medical costs}, \text{indirect medical costs}, \text{nonmedical costs}, \text{and productivity losses}) \times (\text{Mean cost of outcome} \times \text{Probability of outcome})
\]

Because the distribution of cost data is often not normal, we also calculated the medians of these costs and used both mean and median to estimate the most likely per capita cost of LD on the Maryland Eastern Shore. The median cost of an LD outcome was calculated by using the following formula:

\[
\text{Expected median cost of a LD outcome} = \sum (\text{direct medical costs}, \text{indirect medical costs}, \text{nonmedical costs}, \text{and productivity losses}) \times (\text{Median cost of outcome} \times \text{Probability of outcome})
\]

Differences between annual mean direct medical costs were analyzed by using 1-way analysis of variance followed by a Bonferroni test. Differences were considered significant for p values <0.05. Additionally, we used a multivariate linear regression model to estimate the relative impact of a number of factors on the direct medical costs of LD. The ordinary linear regression (OLS) method was applied by using SAS 8.2 (SAS Institute, Cary, NC, USA) and Stata SE (StataCorp LP, College Station, TX, USA). The dependent variable was total direct medical cost per LD patient. We transformed total direct medical costs by using natural logarithms because the data were highly skewed. Independent variables of the equation included cohort year, LD diagnosis groups, diagnostic and treatment procedures, and patient characteristics (e.g., sex, age). All independent variables, except age, were binomial (yes = 1, no = 0). Baseline costs (i.e., the intercept term in the regression equation) referred to those costs accrued by a woman who had tick bite only (without EM symptoms) diagnosed...
in 1997 during an office visit. Such a patient had no hospital or ER stay, no serologic tests, no consultation from other physicians, no antimicrobial drug therapy, and no other procedures outside a physician office and hospital/ER. Additional direct medical costs were added or subtracted to the baseline costs for each independent variable of interest if significant (Appendix 3, available online at http://www.cdc.gov/ncidod/EID/vol12no04/05-0602_app3.htm). We tested heteroscedasticity in Stata and corrected mild heteroscedasticity by using “robust” and “hc3” procedures. We also tested both linearity and multicollinearity in SAS and Stata.

Results
From 1997 to 2000, we identified 3,415 LD-relevant patients in the 5 counties studied on Maryland Eastern Shore (Table 2). Among them, 10% had clinically defined early-stage LD while almost 5% of all patients had clinically defined late-stage LD. Of 284 patients who returned a completed patient questionnaire, 59 patients had clinically defined early-stage LD; 25 patients had clinically defined late-stage LD.

Table 3 provides cohort years, medians, means, and standard deviations of direct medical costs comparing the different diagnosis groups. During the study’s time frame, the mean (range) direct medical cost of clinically defined early-stage LD decreased from $1,609 ($95–$11,286) in 1997 to $464 ($55–$5,338) in 2000 (p<0.05). The mean direct medical cost of clinically defined late-stage LD decreased from $4,240 ($275–$24,985) in 1997 to $1,380 ($45–$6,918) in 2000 (p<0.05).

From 1997 to 2000, the mean cost of therapy of all diagnosis groups decreased 75%, from $189 to $47, and the mean cost of hospitalization/ER decreased 61%, from $41 to $16 (Figure 2). During the same period, the mean cost of an office visit, consultation, and serologic tests also decreased 20%, 15%, and 4%, respectively. Additionally,

Table 2. Distribution of Lyme disease (LD) cases* in Maryland Eastern Shore, 1997–2000

<table>
<thead>
<tr>
<th>Diagnosis group†</th>
<th>No. LD cases (%) from medical record abstraction‡</th>
<th>No. LD cases (%) from follow-up patient survey§</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early stage</td>
<td>334 (10)</td>
<td>59 (21)</td>
</tr>
<tr>
<td>Late stage</td>
<td>156 (5)</td>
<td>25 (9)</td>
</tr>
<tr>
<td>Suspected LD</td>
<td>718 (21)</td>
<td>54 (19)</td>
</tr>
<tr>
<td>Tick bite</td>
<td>539 (16)</td>
<td>62 (22)</td>
</tr>
<tr>
<td>Other</td>
<td>1,668 (49)</td>
<td>84 (30)</td>
</tr>
<tr>
<td>Total</td>
<td>3,415 (100)</td>
<td>284 (100)</td>
</tr>
</tbody>
</table>

*LD cases in the study are clinically defined LD cases, which may not fit surveillance definition because the data were collected directly from healthcare organizations and physicians.
†Patients were divided into 5 diagnosis groups: clinically defined early-stage LD, clinically defined late-stage LD, suspected LD, tick bite, and other related complaints.
‡Number of patients (1997–2000) who were identified through records of encounters for LD, tick bites, insect bites, and serologic testing.
§Number of patients (1997–1998) who answered a questionnaire recording indirect medical costs, nonmedical costs, and productivity losses.

Table 3. Summary of direct medical costs† per Lyme disease (LD) patient in Maryland Eastern Shore, 1997–2000

<table>
<thead>
<tr>
<th>Diagnosis group‡</th>
<th>1997</th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early-stage LD</td>
<td>NA</td>
<td>S</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Late-stage LD</td>
<td>NA</td>
<td>S</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Suspected LD</td>
<td>NA</td>
<td>NS</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Tick bite</td>
<td>NA</td>
<td>NS</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Other</td>
<td>NA</td>
<td>NS</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

†Direct medical costs were collected from medical record abstraction (1997–2000). Direct medical costs of LD included costs of physician visits, consultation, serologic testing, procedure, therapy, hospitalization/ER, and other relevant costs.
‡All costs were converted to 2000 equivalent.
§Patients were divided into 5 diagnosis groups: clinically defined early-stage LD, clinically defined late-stage LD, suspected LD, tick bite, and other related complaints.
the proportion of patients within the highest percentile (95th percentile for all 4 years) of therapy cost gradually decreased from 8% in 1997 to 7% in 1998, to 4% in 1999, and 3% in 2000 (data available upon request).

A patient with clinically defined early-stage LD paid an average of $164 in 1997 and $307 in 1998 (in 2000 dollars) for extra prescription and nonprescription drugs (Table 4). Those with clinically defined late-stage LD paid, for similar items, an average of $579 in 1997 and $389 in 1998. The mean nonmedical cost for clinically defined early-stage LD was $109 in 1997 and $23 in 1998. For patients with clinically defined late-stage LD, mean nonmedical costs were $60 in 1997 and $6,703 in 1998. During the survey period, the mean productivity loss of clinically defined early-stage LD was $411 in 1997 and $88 in 1998, and the mean productivity loss of clinically defined late-stage LD was $7,762 in 1997 and $9,108 in 1998. For all 3 types of costs shown in Table 4, a large difference was seen between mean and median values, with the latter often less than half of the mean value, indicating that a small number of LD patients account for a large portion of total costs.

Using multivariate linear regression analysis, we found that patients with clinically defined early- and late-stage LD had direct medical costs that were ≈50% and 100%, respectively, higher (p<0.001) relative to patients who only had tick bite, if the impact from other factors was not considered (Table 5). Moreover, patients who were hospitalized or made ER visits, who underwent serologic testing, who needed therapy, who were referred for consultation, and who had other procedures had substantially (p<0.001) higher direct medical cost than those who did not (Table 5). No cost difference was seen between men and women. After controlling for other factors, direct medical costs per LD patient in 2000 were lower than those in 1997 (Table 5).

In year 2000 dollars, the expected mean total cost attributable to LD was $1,965 per patient, and the expected median total cost attributable to LD was estimated at $281 per patient (Figure 3). For LD patients at the clinically defined early stage, the median total cost was $397 (mean $1,310), whereas for patients at the clinically defined late stage, the median cost rose to $923 (mean $16,199). Suspected LD cases, tick bite cases, and other LD-related complaints had median costs of $238 (mean $461), $108 (mean $316), and $256 (mean $714), respectively.
Discussion

Previous studies of the economic impact of LD were often based on numerous assumptions and experts’ suggestions (e.g., Maes et al. [15]). Only a few studies provided cost estimates of LD based on data collected from the field (e.g., Fix et al. [19], Strickland et al. [20]). Even in those studies, however, cost estimates only related to direct medical charges or certain diagnosis or treatment procedures. By combining data from medical records with results from a patient survey, this study more comprehensively documents the economic impact of LD from a societal perspective.

To approximate the annual economic impact of LD nationwide, we extrapolated our results to the total number of LD cases reported nationwide. In this study, the annual total direct medical cost of LD cases on Maryland Eastern Shore was $1,455,081; 490 cases were in the clinically defined early or late stage of LD. Total indirect medical costs, nonmedical costs, and productivity losses were $436,949; 84 cases were clinically defined early- or late-stage LD. Therefore, in general, an LD patient (clinically defined early- or late stage) costs $2,970 in direct medical costs plus $5,202 in indirect medical costs, nonmedical costs, and productivity losses. In 2002, 23,763 LD cases were reported to CDC. Hence, the estimated nationwide annual economic impact of LD and relevant complaints was ≈$203 million (in 2002 dollars). However, since LD cases reported on the basis of the surveillance case definition are believed to be underreported (13,21), this nationwide estimate is likely to be low.

We found that the average cost per LD case decreased over the study period. In LD-endemic areas, personal protection measures are frequently emphasized and insecticides are widely used (22). Persons in LD-endemic areas likely visit physicians more frequently whenever they have an exposure or an insect bite, and physicians attending patients from an LD-endemic area likely order serologic testing for possible LD patients and provide prompt treatment. However, our current evidence was limited in that we were only able to find a decrease in per capita cost within diagnosis groups (e.g., clinically defined early- and late-stage LD), but we could not find a shift in the number of cases from late to early stage. Therefore, we don’t know what caused the decrease in average cost per LD case.

This study has certain limitations. First, we used clinical case definition (physician determination) instead of
surveillance case definition of LD because of limited data. Thus, we may have overestimated the number of LD cases. As a result of case definition, our estimation of cost not only included the cost of LD (clinically defined early- and late-stage LD) but also the costs of LD-relevant complaints (suspected LD, tick bite, and other related complaints). Second, medical charges used in our study may not reflect the true cost. Third, our results are likely to underestimate the costs per case because some of the costs were not included. Costs that were omitted included any costs incurred by a patient beyond the study period. Likewise, Steer et al. reported that ≈7% of LD cases remained asymptomatic within the 20-month study (23). These asymptomatic patients may have costs beyond the study. Public health surveillance and administration costs and intangible costs (e.g., costs incurred because of pain and suffering) were also not incorporated in the study. Fourth, because of the large variance between mean and median costs, using mean cost to estimate national impact could be an overestimation. Finally, this study is also limited in that we only had information for indirect medical costs, nonmedical costs, and productivity losses from asymptomatic patients may have costs beyond the study period. The emergence of LD and previous experience predict the longterm sequelae of LD are debilitating to patients and costly to society. The emergence of LD and previous experience predict the feasibility of public health interventions for LD control and prevention (24). More research on the social behavior of LD patients and economic evaluation of LD prevention interventions is needed.

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Dr Zhang is a health services researcher and health economist with CDC. His research interests include economic evaluation of disease prevention, public health intervention, medical technology, and strategic development of public health planning and emergency preparedness.

References


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